# **Privacy Policy**

Effective date: September 20, 2018

## Scope of this policy

Crocus Veneris ("us", "we", or "our") operates the <a href="www.crocusveneris.com">www.crocusveneris.com</a> website (the "service"). The scope of this privacy policy is to inform you (or data subject) of our policies regarding the collection, use, and disclosure of personal data when you use our service and the choices you have associated with that data. The use of your data is to provide and improve the service. By using the service, you consent to the collection and use of information in accordance with this policy.

#### Commitment

We respect the privacy of any visitor that accesses its website. We are therefore committed to take all reasonable steps in protecting the personal data of any existing or prospective visitors.

### Information collection and use

We collect several different types of information for various purposes to provide and improve our service to you.

## Types of data collected

#### Personal data

While using our service, we may ask you to provide us with certain personally identifiable information that can be used to identify or contact you ("personal data"). Personally identifiable information may include, but is not limited to the below:

- Email address.
- First name and last name.
- Phone number,
- Address, state, Province, ZIP/postal code, city,
- Social media profile details.

### Tracking and cookies data

Cookies are small text files that are stored on and sent to your device, such as desktop and laptop, smartphone, tablet, for accessing the internet, when you visit a site or a page. Cookies allow a website to recognize a user's device. The aim of cookies use is to enhance the user's experience. By using <a href="https://www.crocusveneris.com">www.crocusveneris.com</a> you agree to our use of cookies to improve your experience. More information can be extracted from our Cookies Policy.

### Purpose for which we will collect your personal information

We collect, use, disclose, store and process your personal data for various purposes:

- to provide and maintain the service.
- to inform you about potential amendments to our service,
- to improve customer experience, promotional and marketing services (e.g. emails, social media).
- to provide customer care and support,
- to detect, prevent and address technical issues.

Information collected is safely stored via electronic or physical means and procedural controls and it is treated as confidential in all cases. We only collect personal information that is adequate to fulfill the purposes of our business and for a reasonable period of time. personal data that are not required by the law will never be requested.

#### Transfer of data

Your information, including personal data, may be transferred to — and maintained on — at a destination located inside the European Economic Area ("EEA"). We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Your consent to this privacy policy followed by your submission of such information represents your agreement to that transfer of data.

### Disclosure of data

## **Legal Requirements**

We may disclose your personal data in the good faith belief that such action is necessary to:

- to comply with a legal obligation,
- to protect and defend our rights and/or property,
- to prevent or investigate possible wrongdoing in relation to the service,
- to protect the personal safety of users of the service,
- to protect against legal liability.

When personal data are shared, we do so in accordance with applicable data privacy laws and our internal security standards. Personal data or client database collected are not to be sold or distributed or transferred to any unauthorized or third party.

### **Data security**

The security of your data is of utmost importance to us. The information you provide to us is stored and maintained on our secure servers, that are protected by out modern, comprehensive and well-maintained data security infrastructure. Unfortunately, the transmission of information over the internet, or method of electronic storage, is not completely secure.

All reasonably acceptable steps will be taken to ensure that your personal data is kept protected and secure, always in accordance with our legal standards and obligations. If this is not possible, we will ensure that the process of sharing data is lawful.

#### Service providers

Third party companies and individuals may be employed to facilitate our service ("service providers"), to deliver the service on our behalf, to perform service-related services or to assist us in analyzing how our service is utilized.

These third parties may have access to your personal data only to perform these tasks on our behalf and they are obligated not to disclose or use it for any other purpose.

### Links to other sites

Our service may comprise links to other websites that are not operated by us. If you click on a third party link, you will be directed to that third party's website. We strongly advise you to review the privacy policy of each website you visit.

We have no liability over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### Marketing

We may collect personal information through social media websites when there is an interaction with us on one of our social media channels, such as public databases; social

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media platforms, joint marketing, or any other third parties. Information may be sent through email, or contact you by phone, or by any other mean of communication to provide you with information related to our products, training, offers and services we believe that will be of interest to you.

If you receive email communications from us that you do not want in the future, you can opt out by clicking the unsubscribe link or by notifying the member of the staff that have contacted you will no longer receive this information. Any further questions, please do not hesitate to contact us by email at: info@crocusveneris.com

### Children's privacy

Our service does not address anyone under the age of 18 ("Children"). We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your children has provided us with personal data, please contact us. If we become aware that we have collected personal data from children without verification of parental consent, we take steps to remove that information from our servers.

## Changes to this privacy policy

This privacy policy may be updated from time to time. We will notify you of any changes by posting the updated privacy policy on this page, and where appropriate, inform you via email and/or a prominent notice on our service. The "effective date" at the beginning of this privacy policy will change accordingly.

You are advised to review this privacy policy periodically for any changes. Please note that we reserve the right to revise, amend, modify and/or change our privacy policy at any time.

#### Contact us

If you have any questions about this privacy policy, please contact us by email at: info@crocusveneris.com